



Your partner for business coffee solutions

# Best-In-Class Experience

## COFFEE EXPERIENCE ENHANCEMENT GUIDE

Modern consumers have varying needs and high expectations; both of which can be a challenge to not only satisfy but surpass. At Van Houtte Coffee Services, our goal is to give you the products, equipment and expertise needed to transform your beverage station into a best-in-class experience which draws your customers back time after time.



### An appealing selection of beverages and snacks

Diversify your offering to maximize appeal by choosing a wide assortment of beverages and snacks that will please the discerning tastes of your clientele. With hundreds of products to choose from, you're able to ensure your customers fully enjoy their coffee experience.



### Top-of-the-line brewing and dispensing equipment

Select the perfect array of brewers, dispensers and allied products to meet the needs of your beverage station; whether it be large or small, staffed or self-serve, all while ensuring the freshest experience for your customers with the least waste possible.



### Popular brands with attractive merchandising

Choose from among the 15 most popular brands; supported by the best-in-class merchandising of your coffee station. Draw in new customers and retain existing clients with eye-catching graphics while highlighting promotional offers and loyalty programs.



### Safety measures which bring peace of mind

As we adapt together to our new normal, implement safety protocols to comply with local guidelines, maintain sanitary conditions in your service area and help ensure the wellbeing of your staff and clientele. Peace of mind is key to an enjoyable coffee experience.

## Total Coffee Solution

With our dedicated team of representatives, we can turn your coffee service solution into a best-in-class experience.

- Direct Store Delivery (DSD)
- Variety of customer service levels to suit any type of business
- Dedicated account manager assigned to each client's account
- Business reviews for opportunities identification
- Experienced and knowledgeable service technician team
- After-hours service when required



[VHcoffeeservices.com](http://VHcoffeeservices.com)

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